

DigitalGlobe Wins Colorado Photonics Company of the Year

Boulder, Colorado, November 10, 2009 The [Colorado Photonics Industry Association](#) (CPIA) announced today that it has named [DigitalGlobe](#) (NYSE: DGI) as the 2009 Colorado Photonics Company of the Year. The award will be presented at the CPIA Annual Meeting on Thursday, November 12, 2009. This meeting will be held on the University of Colorado campus in Boulder (UMC 235) from 3-6 p.m. and is open to the public.

The Photonics Company of the Year award goes to a company or institution that has contributed the most to the Colorado photonics industry. This year's winner, DigitalGlobe, is a world-imagery products and services company, founded in 1993 and with three successful satellites currently in orbit. DigitalGlobe was selected from more than 240 companies in the aerospace, renewable energy, defense, security, medical, biotech, telecommunications, and electronics industries, which are involved in photonics, or light-based, technologies. On October 8, 2009, DigitalGlobe launched its third high-resolution satellite, [WorldView-2](#), the only commercially available high-resolution, eight-band multispectral satellite.

We are very pleased to have been chosen as the Colorado Photonics Company of the Year," said Neal Anderson, vice president of space systems at DigitalGlobe. "With the successful launch of WorldView-2, DigitalGlobe is the only commercial world-imagery provider with high-resolution, [eight-band multispectral](#) capability. We are looking forward to continued growth and innovation in 2010 and beyond."

"DigitalGlobe has shown excellent growth and innovation in the digital imagery market," said David Giltner, President of CPIA. "The recent launch of the company's third high-resolution satellite, WorldView-2, highlights the success of DigitalGlobe as well as the high tech environment in Colorado that supports companies like DigitalGlobe."

About CPIA

The Colorado Photonics Industry Association (<http://www.coloradophotonics.org>) is a not-for-profit organization dedicated to encouraging cooperation, collaboration, and partnering among the 250 industrial, academic, and governmental organizations in Colorado involved in optics and photonics technologies. CPIA's mission is to promote the Colorado photonics industry and to enhance the profitability of its members. Founded in 1997, CPIA now includes over 80 members. In addition to industrial organizations ranging from start-ups to Fortune 500 companies, the photonics community in Colorado includes four national laboratories and five academic institutions. The last three Nobel Prize winners for physics in Colorado have won for photonics related research. For more information, please visit www.coloradophotonics.org

About DigitalGlobe

DigitalGlobe (<http://www.digitalglobe.com>) is a leading global provider of commercial high-resolution earth imagery products and services. Sourced from

our own advanced satellite constellation, our imagery solutions support a wide variety of uses within defense and intelligence, civil agencies, mapping and analysis, environmental monitoring, oil and gas exploration, infrastructure management, internet portals and navigation technology. With our collection sources and comprehensive ImageLibrary (containing more than 730 million square kilometers of earth imagery and imagery products) we offer a range of on- and off-line products and services designed to enable customers to easily access and integrate our imagery into their business operations and applications. For more information, please visit www.digitalglobe.com.

Questions about this press release can be directed to:

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