

CPIA provides the following benefits to meet member priorities:

# CPIA MEMBER BENEFITS

### Visibility for Members & the Colorado Photonics Industry

- CPIA's webpage highlights the photonics industry in Colorado with a downloadable Colorado Photonics Industry Directory including complete, nationally recognized analysis of the industry size, growth and significance to the state economy.
- A published version of this directory and industry analysis is distributed to economic development groups, lawmakers, and potential customers for Colorado's diverse photonics industry.
- CPIA exhibits at national trade shows and coordinates the Colorado Cluster at SPIE's "Photonics West" each year. The cluster brings exhibits of 16+ member companies together under one banner to highlight the strength of the industry in Colorado while providing participants with a great location, banner, discounted rates and special advertising. Members not in the cluster are represented at a CPIA booth.
- CPIA provides a database of member companies on its website with links to each member homepage.
- CPIA releases news and publishes press releases of member companies.

### Networking, Programs & Special Events

- Meetings held at photonics companies feature a facility tour, networking, and speakers relevant to the industry.
- An annual meeting at the University of Colorado-Boulder highlights photonics research from throughout the state, awards prizes to a student poster competition and recognizes industry excellence with awards.
- CPIA hosts national or regional conferences bringing opportunities to learn, exhibit and network with a wide group of colleagues and potential partners.
- CPIA organizes small informal meetings where member companies learn and dialogue with business experts and peers.

### Access to Capital

- CPIA works with venture groups to keep members informed of opportunities to meet with money sources and learn how to raise venture and angel financing.
- CPIA provides information about research funding and capital sources through program speakers, web page and electronic newsletter.

### Legislative Issues

- CPIA volunteers keep members abreast of what is happening on the state and national level, provide educational programs and papers on legal changes, and support key legislative issues.

### Workforce Development

- The CPIA website posts resumes of job seekers, and current job openings relevant to the state's photonics industry.
- CPIA supports and works with several educational groups to provide short courses and training from technician through post-doc experience.
- CPIA members include educators and researchers from institutions of higher education providing easy access to interns and recent graduates.