

Top 10 reasons why you should be involved with POSSE this year

1. Get to know potential new customers for your company in a non-sales environment
2. Practice your “soft” skills in a place where you’ll never get a pay cut if you aren’t perfect
3. Get a chance to get to know key influencers in the industry
4. Get a chance for key influencers in the industry to get to know you
5. Working with people outside of the industry helps spread the word about photonics - and what an interesting technology it is
6. Get a preview of your next employee, co-worker or boss by working with the other volunteers and with company leaders that are part of the program
7. Show folks in the industry the depth and breadth of your non-technical skills
8. Just by showing up, people outside of the industry will see what great people work in photonics
9. Make a connection to potential partners and collaborators
10. Help show the world how CPIA and Colorado shines!

Volunteer!

- Commitment is flexible
- No volunteer expected to donate more than 20 hours
- Meetings are via teleconference whenever possible
- Much work accomplished via email
- Contact Barb Ihde at 303-250-4665 or exec@coloradophotonics.org

Areas to Volunteer

Program Team - need 4 or more team members

- Help select keynote speaker
- Create a technical section to the program
- Help coordinate details with keynote speaker
- Help coordinate details with other speakers
 - An investor with access to over \$13 billion in capital
 - A leader of the Optoelectronics Industry Development Association
 - Help select others
- Help select members of industry to make up discussion panels
- Help create questions for the panelists to answer
- Help determine timing / flow of the day
- Help select an MC
- Contact Barb Ihde at 303-250-4665 or exec@coloradophotonics.org

Exhibition Team - need 2 or more

- Help organize the exhibition to maximize value to exhibitors
- Organize the demo rooms
- Contact Barb Ihde at 303-250-4665 or exec@coloradophotonics.org

Overall Event Team - need 2 or more

- Work with sponsors companies
- Work with the press/media relations
- Coordinate details with hotel staff
- Menu selection
- Special Event coordination (including all of the above)
- Work with sound system
- Work with technology to enhance the experience (ideas include blog, video of speakers, on-line survey, on-site survey, etc)
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Other creative ideas for ways to help improve this event are always welcome!

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