

Market your organization

- Capture business with your member listing on the new CPIA webpage;
- Network with technical and professional peers and meet potential business contacts at CPIA meetings, training and events;
- Highlight your successes and new products with press releases for the CPIA newsletter and webpage;
- Reach trade audiences at Photonics West by exhibiting in the Colorado Cluster or sending your brochures for distribution at the CPIA booth;
- Showcase your technical products/services and capabilities by hosting a CPIA quarterly meeting, or presenting a technical training, seminar or technical short course.

Develop your workforce

- Build the capacity of your technical workforce with CPIA training classes and short seminars;
- Recruit technical talent with affordable job postings on the CPIA webpage;
- Participate in industry activities to develop a technician training program;
- Learn how to integrate technical interns into your workforce and be reimbursed for part of the cost.

Save money

- ALL members of your organization attend CPIA meetings and seminars FREE;
- Receive a 10% discount on your exhibit costs when you join the Colorado Cluster in a prime location at Photonics West;
- ALL members of your organization receive member discounts for CPIA technical training courses and other CPIA events;
- Take advantage of time sensitive discounts, event registration, grant opportunities and other resources highlighted in CPIA "member only" email notices.

Keep informed

- Keep up-to-date on Colorado and national industry news, legislation, financial resources, policy issues, and events with the CPIA electronic newsletter;
- Attend CPIA meetings to hear knowledgeable speakers, panel discussions, technical presentations and tour the host company facility;
- Attend the annual meeting to learn about current optics/photonics research at all Colorado universities and meet talented graduate students.